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PRESIDENT'S LETTER

Calling All Members

by Becky Sue Becker, CKD

Summer time - YEAH!! Chapter Programs and Events are on vacation so that members can enjoy their fun summer time traditions and activities. I hope each and everyone is able to take time away from their busy days to enjoy the things that make you happiest. I would like to discuss a topic in hopes that you will ponder it while you enjoy a frosty beverage on hot days ahead.

I often hear members vocalize such comments as "We have one of the most successful Chapters!", "Our Chapter is fun", or "Our Chapter is on auto pilot!". While all of these may be true, do you know what it took to achieve this status? Or more importantly, do you know what it will take to stay there? One word sums it up – **volunteers**. Over the past 5 years as a volunteer on the Executive Committee, I have had the opportunity to get to know some incredible people who have worked very hard to achieve the success we have today. We, the Executive

Committee, have an enormous task list to accomplish, put forth by the National Headquarters. While the tools and training they provide us are essential, it all becomes daunting and incredibly challenging without volunteers. The national offices of NKBA continue to strive for bigger and better things for its membership. This is apparent with the new courses, national advertising campaigns, and the ever popular KBIS. Change is inevitable. I would love to continue leading this Board and membership toward better things for us and our community.

What's in it for you? Let me say the benefits and rewards are greater than I could have ever imagined. I thoroughly enjoy giving back to an industry that has provided me with 18 successful years. This past month NKBA mailed all members the magazine publication **PROFILES**; inside there is an inspiring article about volunteering and its benefits. I encourage you to read it, be informed and aware, and you'll soon reap the benefits too.

Yes, to some degree our Chapter is on "auto pilot" as long as our monthly Chapter Meetings and Programs



“Some people give time, some money, some their skills and connections, some literally give their life’s blood...but everyone has something to give.”

—Barbara Pierce Bush

continue to be diversified and interesting to membership aboard. But we also have the tools, ability, and power to do so much more! This is what drove me to run as President of this Chapter. This year

the Executive Committee has some incredibly **exciting** events planned, not only increase the value of your membership, but to also have more fun and give back to our community. So far this year we have distributed the first Membership Directory! We became partners with DMG World Media and distributed them at the 1st Annual Home & Design Show. We are looking forward to not only strengthening the relationship with DMG in future Shows, but increasing the distribution of this directory to the clients you seek the most! This August we will be implementing a direct mailing of the Membership Directory to homeowners throughout Atlanta.

This spring I appointed Jan Walters of Builder’s Specialties as chairperson of the newly developed Charity Committee. The development of this committee was essential. While we have always given to our community, as I said earlier, we have the tools and power to do so much more! As previously announced, the Boys and Girls Club of Atlanta was selected as our Chapter’s charity organization! Jan will be leading her committee to EXCITING new events such as the Tent Sale this September (see our web site for details) and the 1st Annual 2008 Golf event!! Other ideas on the table include a Chapter Design Competition and elaborate programs/scholarships for students.

Those of us currently volunteering need you to produce results for this Chapter successfully. New faces and fresh ideas will bring stimulus, excitement, and a renewed energy to our Chapter and our future. Volunteering can be whatever level you are able and willing to commit; 1 hour a week, 1 hour a month – any amount is appreciated and graciously accepted. Check out the Strategic Plan published later in this newsletter. What areas do you think you could best contribute? What are your talents and strengths? We are looking for volunteers in ALL areas; whether it be serving on a general committee to plan an event or as an assistant to the Executive Committee members to be trained for next year’s elections. Call or e-mail me – lets start a new plan to include YOUR help!

www.NKBAGa.org

CHARITABLE WORKS

Fall Tent Sale

by Jan Walters

Our Chapter is proud to announce a **Fall Tent Sale** to raise funds for our official charity, the Boys and Girls Club of Metro Atlanta. The tent sale will be on September 22, 8am - 3pm in the parking lot at Builder Specialties in Norcross. **Entry deadline is September 7.** There will opportunities for members to donate industry related items to be sold in the main tent. Also there will space/tables available for rent. This space will allow various members to sell their own product and services. The revenue from the donations and space rental will be donated to the BGCMA. Cash donations will also be accepted. Please contact Jan Walters at 770.255.1407 or Lisa Connor at 770.527.6871 for additional details regarding participation. Volunteers will also be needed to work the day of the event. •



NEWS / REVIEWS

K/BIS The Georgia Party

by Trudy McGinnis, CKD, CBD

Once again Brad Hanner of Atlanta Homes & Lifestyles did a smashing job of organizing our Chapter Party at KBIS, which was held at Jimmy Buffet’s Margaritaville.



We would like to take this opportunity to thank all of our party sponsors, for without you our party would not have been such a great success:

Zephyr Hoods (HADCO)
Closets and more
Café Countertops (Binnick Group)
Atlantis Cabinetry (Binnick Group)
jsi quality cabinetry (Binnick Group)
atlas HOMEWARES (Prime Sales of Atlanta)
Kimball & Young, Inc. (Prime Sales of Atlanta)

Thanks again to Brad, Atlanta Homes & Lifestyles, and all of our sponsors. •



KBIS 2007 Show

by Trudy McGinnis, CKD, CBD

KBIS seems to grow larger each year with more and more product offering, for it seemed as though we walked forever to see everything on the show floor.

We would like to include a brief review of some notable products seen at this year's show:

DPH Industry members were certainly pleased with the abundance of products in this category.

As for the Designer segment, there seemed to be an increase in the number of cabinet lines shown this year. Everything was included from contemporary through traditional with a large array of price ranges offered.

Evidence of the importance of the Green Movement as well as Outdoor Kitchens was well noted on the show floor. To further boost awareness of these important segments of our industry, there were multiple discussions offered on these topics at center stage throughout the show.

The Marble Institute participated once again at KBIS with product seminars as well as their booth, which provided valuable information on a variety of natural stone products as well as their new accreditation program for fabrication and installation of natural stone. This is sure to be a great asset to our industry!

Many innovations in appliances were shown. A few eye catching items are noted below:

LG will be offering an over the range microwave with a lift-up door.

Gaggenau's Lift Oven: This unit is great for small spaces and meets the need for universal design. It can be installed in a wall cabinet area, and with the push of a button, the interior cooking area of the oven lowers for loading at counter height and then raises for cooking. When foods are ready, the oven floor lowers again for unloading.

What about TV placement in the kitchen? Siemens featured a hood with a TV screen on display. Another hood, this one a chimney hood from Thermador, would allow the depth of the unit to be adjusted during the food prep process.

As for refrigeration, integration and separation of units were shown in a number of lines. SubZero's integrated unit should arrive in Atlanta by late summer or early fall. Additionally, the Thermador Freedom Collection, offered in a variety of sizes, is already being shown in the Atlanta area.

This year there was more color shown in appliances. Dacor introduced new additions to their new color palette for appliances. Viking had a similar color line up but has modified the cooktop color of their ranges.

Induction cooking seems to be expanding, with Viking now offering a portable induction cooker as well to their line.

With the importance of the laundry studio design, Asko will be offering a 24" front load system that is fully integrated this Fall.

While this is just a small sampling of some of the unique products seen at KBIS, we will certainly be seeing and

hearing about these and more as the year progresses. •

Are You Famous Yet?

The Westye Group SE in association with Trends Publishing International, presents the **Make Me Famous Awards 2007**. These awards are about recognizing great kitchen designs – by Atlanta kitchen designers, remodelers, architects or other design professionals – that feature **Sub Zero** and/or **Wolf** products.

New and remodeled kitchens are eligible, with entries judged on functionality, aesthetics and how well the final kitchen meets the owner's requirements. This can be a kitchen which has been completed in the past five years.



Three awards will be presented:

- 1st place – Best overall kitchen design featuring Sub Zero and Wolf appliances.
- 2nd place – Best use of Sub Zero appliance.
- 3rd place – Best use of Wolf appliance.

To enter, complete and submit the entry form at the web site that follows.

www.NKBAGa.org



ENDORSED PROGRAMS

NKBA Meets KBIS

by Trudy McGinnis, CKD, CBD

Each year the Endorsed Programs segment of NKBA meets at KBIS. The coordinating instructors of the schools are required to attend at least every three years, but many do attend on a yearly basis. This year, Becky Gill of University of Georgia attended her first session as a new endorsed school. Susan Arnold of Gwinett Area Tech was also invited since she is working on endorsement. It was a great opportunity to network with other schools in the program while attending the show.

REMEMBER: Interns are always available from these schools. They may be your intern today, but many stay on as company employees and become valuable assets!

NOTE: The student tour will be in October this year. Please come out to the October meeting to welcome and network with these future members of our industry. Becky Gill attributed last years' tour to aiding her students in winning the NKBA competition – just proof that our investment in the student group is a win-win for us all! •

MEMBERSHIP

Georgia Welcome

By Jennifer Prins, VP of Membership

Please join me and welcome new members who have joined the Georgia Chapter of NKBA this quarter.

- Ed Tracey – 3PD Delivery
- Mark Darnell – International Arts, Inc.
- Chrissy Owens – Reliance Kitchens, Inc.
- Kathy Trahan – KB Signature Design, LLC
- Stuart Manville – Willow Creek Cabinetry Cuisine Project
- Betsy McBride – Designer
- Mike Asalone – Builders Surplus
- Maria Tatiana Valle – Designer
- Tuncay Ozay – Marmi Natural Stone
- Larry Hodge – Hodge Design & Remodeling
- Jim Brown – Precision Stoneworks
- Susan Cites – Designer
- Arlene Zezza – P. Stephens Home LLC
- Terry Cabral – Krystal Cabinet and Design LLC
- Andrew Mohler – Real Stone Solutions LLC
- Angela Schilb – Cabinet Craft
- Sandy Matlock – Jetstream Whirlpools
- Katie VonDerHaar – Endorsed College Student
- Susan Newberry – Student
- Steve Watkins – Appliance Depot



Please let me know if I can be of assistance to any of you. We are very glad to have you and we look forward to meeting you all at our monthly meetings which start back in September after our summer break. •

You Can Become an NKBA Sponsor!

There are many ways to participate in sponsorship. Members may host a Chapter Meeting, host a Board Meeting, reserve a Tabletop for a Cocktail Hour presentation at a Chapter Meeting, provide Door Prizes, or simply donate Sponsorship Funds. As a Sponsor Member you will be recognized in our Newsletter and at Chapter Events. We are currently researching new locations and booking reservations for the 2008 calendar. If you are interested, please contact Kitty Johnson, VP of Programs, at programs@nkbaga.org. •

Got a flair for publicity?

Lisa Connor, Vice President of Communications, is very eager to find an **assistant** to help with this newsletter and other public relations. Anyone who has a little extra time and a creative bent for the visual or writing, this opportunity will be fun and rewarding to your career. Please contact Lisa at communications@nkbaga.org.

OUR PLAN, OUR FUTURE

by Becky Sue Becker, CKD

Strategic Plan – say what? Oh yeah, it sounds boring and I will be the first to stand up and say it's not nearly as fun as planning our Chapter's events. But, the reality is the Strategic Plan is the core of who we are and where we are going. We all have learned from experience or been taught that without a plan you will go no where. The Executive Board spent numerous hours fine tuning this year's plan with great hope and ambition. We believe there are opportunities for some fun, rewarding, and interesting events for our Chapter over the next few years. Please take a moment to read the Strategic Plan's fine print and don't hesitate to offer your feedback anytime! Even better, if you see something that interests you, we would love to have you join the team of volunteers to help carry out this plan! •

Strategic Planning

Mission Statement

The Georgia Chapter of NKBA is committed to deliver a superior experience by providing opportunity for networking, education and professional personal growth.

GOAL 1: Knowledge Source

Achieve a higher level of professionalism within the industry by promoting NKBA members as the recognized experts in the Kitchen & Bath Industry.

1. Sponsor a broad base of educational opportunities for all members.
 - a. Provide at least 8 evening programs/seminars each year (minimum of .1 CEU each)
 - b. One salesmanship
 - c. One customer service
 - d. One business management
 - e. One design
 - f. Provide at least 1 design day school (minimum of .6 CEU)
2. Promote/support Certification
 - a. Announce exam dates and offer study groups
 - b. Promote the value of Certification to Consumers
 - c. Include article(s) in Membership Directory to consumers
 - d. Advertise the value in local publications at least 2x per year
3. Publish yearly calendar of events
 - a. Hand out at monthly meetings
 - b. Publish on web site and newsletters
4. Conduct Chapter Design Contest (1st annual Spring 2008)
 - a. Kitchen & Bath Categories
 - b. Full promotion of winners in local and national publications
5. Promote/support NKBA Endorsed Colleges
 - a. Develop yearly scholarship program
 - b. Promote internship opportunities to Chapter Members
6. Continue to maintain www.NKBAGa.org.
 - a. Promote in all member communications
 - b. Promote/encourage online registration
7. Publish Quarterly Newsletters
 - a. Colored professional layout
 - b. Printing on quality paper

GOAL 2: Brand Awareness

Create a greater consumer awareness of the value of using NKBA members.

1. Create/improve consumer awareness
 - a. Participate in 1-2 Home Shows per year
 - i. Spring show to be a minimum of 10x20 booth
 - ii. Provide a speaker to conduct consumer seminars (Chapter sponsored)
 - iii. Promote contest winners
 - iv. Distribute Membership Directory
 - b. Publish a Membership Directory at least 1x per year
 - i. Distribute at Home Shows
 - ii. Sell advertising ads to members
 - iii. Promote Chapter Design Contest winners

- c. Encourage members to use the NKBA logo in all advertising
 - i. Distribute NKBA products to members as rewards. (Post-it notes, T-shirts, pens, etc)
 - d. Promote www.NKBA.org
2. Community Involvement
 - a. Charitable events
 - i. Boys and Girls Club of Atlanta
 - ii. Sponsor Charity Golf Event (1st annual Spring 2008)
 - b. Develop local home tours
 - i. Projects completed by chapter members (contest winners)
3. Develop a scholarship program for Endorsed College students within the Chapter
 - a. Work with CKBER to develop permanent fund in order to award scholarships on a yearly basis to students entering the kitchen & bath field.

GOAL 3: Membership

Kitchen and bath professionals throughout our region will find the Georgia Chapter membership essential to their professional success.

1. Increase membership participation/involvement
 - a. Expand meeting location radius
 - i. Savannah GA to host 1 meeting per year
 - b. Encourage/request volunteers on a monthly basis
 - c. Offer 1 free evening seminar to guests sponsored by a NKBA member
 - i. Give NKBA merchandise to members who refer new member sign-up (ex: T-shirt, Post-it notes, pen or golf tees)
2. Membership appreciation and retention
 - a. Consider/research more social functions
 - b. Host one month per year as "Membership Appreciation Month"
 - i. Reduce fee for attendance and/or distribute gift bags of NKBA products
3. Aid in the development of a sub-chapter within the state of Georgia by 2008

GOAL 4: Advocacy

Public policy and legislations affecting the kitchen and bath industry will be positively influenced through NKBA's leadership role in monitoring and effecting issues of industry concern.

1. Raise membership awareness of legislation that effects the kitchen & bath industry
 - a. Announce developments at chapter meetings
 - b. Newsletter to include "legislative watch"
2. Develop relationship with local legislators
 - a. Invite to a Chapter Meeting (2008)
 - b. Mail Chapter Newsletters

GOAL 5: Information Source & Resource

NKBA will increasingly become the information source and resource for the industry.

Strategic Objectives

1. Educate members in the use of Chapter web site www.NKBAGa.org and National web site www.NKBA.org.
2. Encourage members to use free, generic web page on www.NKBA.org.
3. Maintain and continue to improve Chapter web site.
4. Promote KBIS and University Classes hosted by NKBA National.

EXECUTIVE BOARD

President, Becky Sue Becker, CKD

E-mail: president@nkbaga.org
 Phone: 404.456.8799
 Fax: 678.225.0113

First VP-Programs, Kitty Johnson

E-mail: programs@nkbaga.org
 Phone: 770.900.6609
 Fax: 770.682.2709

VP-Professional Development,

Ms. Lee Woodall, CMKBD, Allied ASID

E-mail: prodevelopment@nkbaga.org
 Phone:
 Fax: 770.270.1946

Secretary

Alison Beth Weidner

E-mail: secretary@nkbaga.org
 Phone: 517.303.5804

VP-Endorsed Programs,

Trudy McGinnis, CKD, CBD

E-mail: endorsedprograms@nkbaga.org
 Phone: 770.998.9788
 Fax: 770.998.9639

VP - Government Relations, Susan V. Hill

E-mail: government@nkbaga.org
 Phone: 770.343.9104
 Fax: 770.343.9119

VP-Membership

Jennifer Prins

E-mail: membership@nkbaga.org
 Phone: 404.303.9333
 Fax: 404.303.0030

Treasurer

Barbara Shelton

E-mail: treasurer@nkbaga.org
 Phone: 770.396.7479
 Fax: 770.234.5285

Chapter Representative,

Michael A Sanak, CKD

E-mail: chapterrep@nkbaga.org
 Phone: 678.449.9155
 Fax: 770.998.9639

VP-Communications, Lisa Connor

E-mail: communications@nkbaga.org
 Phone: 770.527.6871
 Fax: 770.932.7292

Immediate Past President, Jill D. Weber, CR

E-mail: jilldw@bellsouth.net
 Phone: 770.650.0632
 Fax: 770.649.7514

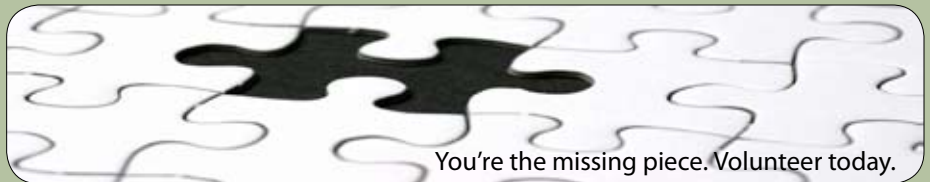
CALENDAR

DATE	EVENT	SPEAKER	SPONSOR/ LOCATION
June-August Summer Break			
Sep 6	Decorative Plumbing & Hardware Table Top Expo The Luxury Sale	 Suzie Wilford	Crowne Plaza - Power Ferry
Sep 22	 Fall Tent Sale		Builder Specialties Norcross, GA
Oct 18	Design Day School & Student Tour: Green Design for K&B Designers, Green Materials	Jan Hayes, CMKBD	 Suwanee
	Green Design for a Sustainable Future		
Nov 10 (Sat.)	RX for Passion Will Everyone Raise Their Prices? How to Win the Job	Michael Gorman	Savannah, GA
Dec 6	Progressive Christmas Dinner	TBA	TBA

REGISTER ONLINE NOW

Go to the Event Calendar at www.NKBAGA.org to register.

Do you have suggestions for new programs, schools, or Sponsorship opportunities?
 Contact Kitty Johnson, Programs programs@NKBAGA.org



You're the missing piece. Volunteer today.

CLASSIFIEDS



OFFICE SPACE FOR RENT Very nice and bright 17'x 12' room in my office building for rent. Independent entrance, windows, acoustical ceiling and fluorescent lighting. Clean carpet and you can customize your color on walls. Included are water and electrical. Plenty outlets and phone jacks. Located on Henderson Mill Road, Atlanta address approximate 1.5 miles from 285 and 85 expressway (spaghetti junction), front of building parking facing street. If you are interested, please call Simone at 404.386.9487.

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NEWSLETTER SUBMISSIONS

E-mail content to Lisa Connor, Communications, communications@NKBAGA.org no later than mid-month prior to the quarter. Images or logos submitted should be high resolution to ensure quality print size.