

Benjamin Moore Color Forecast

AUTHENTICITY FOR 2010

Doty Horn is the Director of Color and Design for Benjamin Moore. Doty's role is to develop and set the company's strategic color and design strategy for North America. She is also a member of a global color panel, The Mix, a London Color & Design Forecast agency as to future trends in the world market, as well as leading color alliances with international brands.

With extensive design and marketing experience in the Fashion and Interior Design Industries, Doty has shared her vision and design expertise with commercial and residential design professionals throughout North America. Her diverse background stems from the fashion industry, including teaching at the Fashion Institute of Design and Merchandising in Los Angeles, to owning and operating a business of interiors for children to the mass market design and marketing of residential and commercial interior products.

She has worked for prominent companies such as Armstrong World Industries, Formica Corporation, J. Josephson Wallcovering, and Cole of California Swimwear. Doty is a member of the following prominent associations: CMG, IIDA, IFDA.

This diverse and refined experience gives Doty a broad understanding of many design industries.

March 18, 2009

11:30 a.m. to 1:30 p.m.



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