

## Methods of the Masters

HOW STARS DO BUSINESS

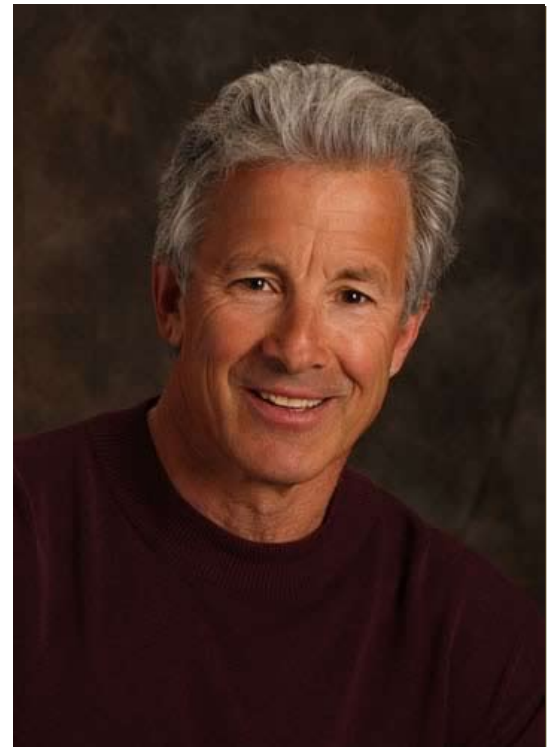
What's it take to reach the top...and earn **top dollar** as a design professional? Hear what the stars have to say about **success**. The program, based on a coast-to-coast survey of the *most successful design pros* in American, offers their insights on how to price and promote your services, establish your expertise, overcome price and other objections, double your repeat business and referrals, and much more. You'll walk away with plenty of "do's and dont's", shortcuts to success, and words of wisdom from the **very best in the business**.

OCTOBER 15, 2009

5:30 P.M. TO 8:30 P.M.



325 Horizon Drive, Suwanee, Georgia



Fred Berns is among the biggest names in the "business" of interior design. He's a...

...coach and speaker who helps design professionals dramatically increase sales and profits by promoting themselves more effectively.

...a sales and marketing specialist who coaches design pros throughout the world.

...the author of books, tapes and other learning tools for the industry.

...a popular presenter who frequently speaks at design industry events around the world.

...creator of a special blog and an online newsletter that are read by thousands of design professionals worldwide.

Register Online Today!

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# Chapter Meeting '09 PROGRAM

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### Event Details

CEU 0.1

<b>Title</b>	Methods of the Masters
<b>Date</b>	October 15, 2009
<b>Time</b>	5:30 p.m. to 8:30 p.m.
<b>Location</b>	HADCO
<b>*Register By</b>	October 13, 2009

\* Late Registration pricing applies after midnight on this date.

### Company

<b>Member#</b>
<b>Company Name</b>
<b>Address</b>
<b>City/St/Zip</b>
<b>Phone</b>

### Pricing

Registration\*\*

Total

	Registration**	Total
<b>Member</b>	Qty ____ @ \$35 / <b>\$45</b>	\$
<b>Non-Member</b>	Qty ____ @ \$45 / <b>\$55</b>	\$
<b>Student Member</b>	Qty ____ @ \$15 / <b>\$25</b>	\$
<b>Total Due</b>		<b>\$</b>

\*\* Pricing in **BOLD** indicates Late Registration and applies if your registration is not completed and received as instructed below.

### Attendees

1	2	3

1-Member 2-Non-Member 3-Student Member

### Payment

**Check:** Print the form, fill in completely, and make a check payable to NKBA for the Total Due. In order to avoid Late Registration pricing, your completed registration must be processed by the Treasurer on or before **October 13, 2009**. If this is not possible, Late Registration pricing (indicated in bold) is applicable. Mailed registrations must be received no later than the day prior to the event; subject to change. Print a completed copy of this form for your records prior to mailing. No confirmation is sent. Mail completed form and check to:

Georgia Chapter of NKBA, c/o Karen Ohar, 1068 Walnut Creek Drive, Woodstock, GA 30188

**Credit Card:** Go to [www.nkbaga.org/registration/](http://www.nkbaga.org/registration/) for safe and easy payment by credit card. This method is preferred and provides your company with an email confirmation for your records. Transactions will appear as ACTEVA.COM TICKET AGENCY on your credit card statement.

No refunds. No-Shows will be billed. Contact Georgia Chapter Treasurer for more information regarding cancellations.